

# The Essential Report

19 April 2016



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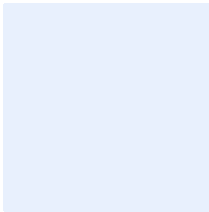
**Date:** 19/4/2016

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**Prepared By:** Essential Research

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**Data Supplied:**



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## About this poll

This report summarises the results of a weekly omnibus conducted by Essential Research with data provided by Your Source. The survey was conducted online from the 13<sup>th</sup> to 17<sup>th</sup> April 2016 and is based on 1,000 respondents.

Aside from the standard question on voting intention, this week's report includes questions on a Royal Commission into banks, funding schools, differences between generations and Government priorities.

The methodology used to carry out this research is described in the appendix on page 12.

Note that due to rounding, not all tables necessarily total 100% and subtotals may also vary.



## Federal voting intention

Q If a Federal Election was held today to which party will you probably give your first preference vote? If not sure, which party are you currently leaning toward? If don't know -Well which party are you currently leaning to?

	Total	Last week 12/4/16	2 weeks ago 5/4/16	4 weeks ago 22/3/16	Election 7 Sep 13
Liberal	38%	39%	39%	40%	
National	4%	3%	3%	3%	
<b>Total Liberal/National</b>	<b>42%</b>	<b>42%</b>	<b>42%</b>	<b>43%</b>	<b>45.6%</b>
<b>Labor</b>	<b>36%</b>	<b>35%</b>	<b>37%</b>	<b>38%</b>	<b>33.4%</b>
Greens	11%	11%	10%	10%	8.6%
Palmer United Party	1%	1%	1%	1%	5.5%
Other/Independent	10%	10%	10%	9%	6.9%
<b>2 party preferred</b>					
Liberal National	50%	50%	50%	50%	53.5%
Labor	50%	50%	50%	50%	46.5%

NB. Sample = 1,753. The data in the above tables comprise 2-week averages derived from the first preference/leaning to voting questions. Respondents who select 'don't know' are not included in the results. The two-party preferred estimate is calculated by distributing the votes of the other parties according to their preferences at the 2013 election.



## Royal Commission into banking

- Q Would you support or oppose holding a Royal Commission into the banking and financial services industry? (VERSION 1)
- Q The Opposition leader Bill Shorten has called for a Royal Commission into the behaviour of the banking and financial services industry. The Prime Minister Malcolm Turnbull says that a Royal Commission isn't necessary because the banks are already heavily regulated. Would you support or oppose holding a Royal Commission into the banking and financial services industry? (VERSION 2)

Half the sample was asked version 1 and half was asked version 2.

	Total VERSION 1	Vote Labor	Vote Lib/Nat	Vote Greens	Vote other	Total VERSION 2	Vote Labor	Vote Lib/Nat	Vote Greens	Vote other
<b>Total support</b>	<b>59%</b>	<b>73%</b>	<b>58%</b>	<b>53%</b>	<b>56%</b>	<b>54%</b>	<b>68%</b>	<b>41%</b>	<b>66%</b>	<b>60%</b>
<b>Total oppose</b>	<b>15%</b>	<b>7%</b>	<b>25%</b>	<b>7%</b>	<b>15%</b>	<b>21%</b>	<b>9%</b>	<b>38%</b>	<b>15%</b>	<b>27%</b>
Strongly support	27%	36%	23%	28%	30%	23%	33%	14%	43%	21%
Support	32%	37%	35%	25%	26%	31%	35%	27%	23%	39%
Oppose	11%	6%	16%	7%	14%	13%	7%	19%	13%	23%
Strongly oppose	4%	1%	9%	-	1%	8%	2%	19%	2%	4%
Don't know	25%	21%	16%	40%	29%	25%	22%	21%	19%	13%

There was majority support for holding a Royal Commission into the banking and financial services sector.

When asked as an unqualified question 59% supported a Royal Commission and 15% opposed. When told that the opposition had called for the Royal Commission and the Prime Minister had opposed it, 54% supported and 21% opposed. The difference was mainly due to Liberal/National voters whose support dropped from 58% to 41% when told that the Prime Minister opposed the Royal Commission.



## Funding schools

Q Do you approve or disapprove of each of the following ideas for future funding of schools?

	Total approve	Total dis-approve	Strongly approve	Approve	Dis-approve	Strongly dis-approve	Don't know	Total approve Jun 2015
Giving the states and territories full responsibility for all schools	42%	34%	12%	30%	24%	10%	23%	38%
Making states and territories fully responsible for funding public schools while the Federal Government funds non-government schools	29%	48%	8%	21%	25%	23%	22%	20%
Reducing Commonwealth involvement in schools, but without significant structural change	30%	41%	6%	24%	25%	16%	28%	28%
Making the Federal Government the main funder of all schools.	49%	27%	18%	31%	22%	5%	25%	51%
Means testing - charging high-income parents fees for children to attend public schools.	42%	40%	16%	26%	23%	17%	18%	37%

Nearly half of respondents (49%) approve of the proposal of “Making the Federal Government the main funder of all schools” and a nearly half (48%) reject the proposal of “Making states and territories fully responsible for funding public schools while the Federal Government funds non- government schools”.

They were split on “charging high-income parents fees for children to attend public schools” – 42% approve/40% disapprove.

Since the question was asked in June last year, there has been an increase in approval for “Making states and territories fully responsible for funding public schools while the Federal Government funds non-government schools” from 20% to 29%.



## Opportunities for young people

Q Do you think those under 35 have more opportunities, fewer opportunities or much the same opportunities open to them as previous generations?

	Total	Men	Women	Aged 18-34	Aged 35-54	Aged 55+
Have more opportunities	<b>36%</b>	36%	36%	34%	35%	40%
Have fewer opportunities	<b>30%</b>	31%	30%	34%	25%	32%
Have much the same opportunities	<b>21%</b>	22%	19%	17%	24%	22%
Don't know	<b>13%</b>	11%	15%	15%	16%	6%

36% think that younger people have more opportunities than the previous generations, 30% think they have fewer opportunities and 21% think they have much the same opportunities.

Those aged under 35 are evenly divided over whether they have more or fewer opportunities. Those aged over 55 are more likely to think they have more opportunities.



## Support for retirees

Q Do you think retirees receive too much, not enough or about the right support from the government?

	Total	Men	Women	Aged 18-34	Aged 35-54	Aged 55+
Receive too much support	7%	9%	4%	10%	8%	2%
Receive not enough support	56%	51%	60%	47%	55%	66%
Receive about the right support	24%	27%	20%	23%	22%	28%
Don't know	14%	14%	15%	20%	15%	4%

56% think that retirees do not receive enough support from the Government. Only 24% think they receive enough support and 7% think they receive too much support.

66% of those aged 55+ think they do not receive enough support compared to 47% of those aged under 35.



## Buying a house

Q Do you think it is easier or harder for young people to buy a house than it was for their parents' generation?

	Total	Men	Women	Aged 18-34	Aged 35-54	Aged 55+
<b>Total harder</b>	<b>76%</b>	<b>75%</b>	<b>78%</b>	<b>75%</b>	<b>78%</b>	<b>76%</b>
<b>Total easier</b>	<b>7%</b>	<b>8%</b>	<b>6%</b>	<b>6%</b>	<b>7%</b>	<b>9%</b>
Much harder	56%	54%	59%	57%	59%	52%
A little harder	20%	21%	19%	18%	19%	24%
About the same	13%	13%	12%	14%	10%	14%
A little easier	5%	6%	5%	4%	6%	6%
Much easier	2%	2%	1%	2%	1%	3%
Don't know	4%	4%	4%	6%	4%	1%

76% think it is harder for young people to buy a house than it was for their parents' generation.

There was little difference across age groups.



## Finding a job

Q Do you think it is easier or harder for young people to find a well-paid job than it was for their parents' generation?

	Total	Men	Women	Aged 18-34	Aged 35-54	Aged 55+
<b>Total harder</b>	<b>55%</b>	<b>54%</b>	<b>56%</b>	<b>56%</b>	<b>53%</b>	<b>55%</b>
<b>Total easier</b>	<b>17%</b>	<b>18%</b>	<b>16%</b>	<b>13%</b>	<b>19%</b>	<b>18%</b>
Much harder	27%	27%	27%	30%	28%	24%
A little harder	28%	27%	29%	26%	25%	31%
About the same	23%	24%	21%	23%	21%	26%
A little easier	13%	13%	13%	10%	13%	14%
Much easier	4%	5%	3%	3%	6%	4%
Don't know	6%	5%	7%	8%	7%	1%

55% think it is harder for young people to find a well-paid job than it was for their parents' generation.

There was little difference across age groups.

## Priority of projects

Q Do you think the following projects should be high, moderate or low priority for the Federal Government?

	High priority	Medium priority	Low priority	Don't know	High priority vote Labor	High priority vote Lib/Nat	High priority vote Greens	High priority vote other
Building more suburban rail lines in cities	33%	41%	17%	9%	33%	36%	28%	33%
Building more freeways	29%	38%	25%	8%	27%	36%	16%	27%
Building more regional rail lines	28%	44%	18%	10%	28%	32%	24%	37%
Building high speed rail between capital cities	28%	37%	27%	9%	25%	37%	31%	21%
Building more bicycle paths in cities	20%	29%	43%	9%	20%	15%	34%	27%

33% think that building more suburban train lines is a top priority for the Government.

20% think that building more bicycle paths is a top priority.

High speed rail, regional rail lines and freeways received similar support. Liberal/National voters were more likely to support all proposals except bike paths.



## Appendix: Methodology, margin of error and professional standards

The data gathered for this report is gathered from a weekly online omnibus conducted by Your Source. Essential Research has been utilizing the Your Source online panel to conduct research on a week-by-week basis since November 2007.

Each week, the team at Essential Media Communications discusses issues that are topical and a series of questions are devised to put to the Australian public. Some questions are repeated regularly (such as political preference and leadership approval), while others are unique to each week and reflect media and social issues that are present at the time.

Your Source has a self-managed consumer online panel of over 100,000 members. The majority of panel members have been recruited using off line methodologies, effectively ruling out concerns associated with online self-selection.

Your Source has validation methods in place that prevent panelist over use and ensure member authenticity. Your Source randomly selects 18+ males and females (with the aim of targeting 50/50 males/females) from its Australia wide panel. An invitation is sent out to approximately 7000 – 8000 of their panel members.

The response rate varies each week, but usually delivers 1000+ interviews. In theory, with a sample of this size, there is 95 per cent certainty that the results are within 3 percentage points of what they would be if the entire population had been polled. However, this assumes random sampling, which, because of non-response and less than 100% population coverage cannot be achieved in practice. Furthermore, there are other possible sources of error in all polls including question wording and question order, interviewer bias (for telephone and face-to-face polls), response errors and weighting. The best guide to a poll's accuracy is to look at the record of the polling company - how have they performed at previous elections or other occasions where their estimates can be compared with known population figures. In the last poll before the 2010 election, the Essential Report estimates of first preference votes were all within 1% of the election results.

The Your Source online omnibus is live from the Wednesday night of each week and closed on the following Sunday. Incentives are offered to participants in the form of points. Essential Research uses the Statistical Package for the Social Sciences (SPSS) software to analyse the data. The data is weighted against Australian Bureau of Statistics (ABS) data.

All Essential Research and senior Your Source staff hold Australian Market and Social Research Society (AMSRS) membership and are bound by professional codes of behaviour. Your Source is an Australian social and market research company specializing in recruitment, field research, data gathering and data analysis. Essential Research is a member of the Association Market and Social Research Organisations (AMSRO). Your Source holds Interviewer Quality Control Australia (IQCA) accreditation, Association Market and Social Research Organisations (AMSRO) membership and World Association of Opinion and Marketing Research Professionals (ESOMAR) membership. **Both Essential Research and Your Source are ISO accredited market research companies.** This research was conducted in compliance with AS: ISO20252 guidelines.

